

## Indicators Contact List

Name	Organization	Phone	Email <sup>(1)</sup>	Indicator or Info
Scott Anders	SD Regional Energy Office	619-699-0725	<a href="mailto:san@sdenergy.org">san@sdenergy.org</a>	Energy
Jeanne <sup>(2)</sup> Krosch	City of SD, Planning	619-236-6545	<a href="mailto:JKrosch@sandiego.gov">JKrosch@sandiego.gov</a>	6a,b
Keith Greer	City of SD, Planning	619-236-7258	<a href="mailto:KGreer@sandiego.gov">KGreer@sandiego.gov</a>	6a,b
Anna Shepherd	City of SD, Planning	619-235-5233	<a href="mailto:Ashepherd@sandiego.gov">Ashepherd@sandiego.gov</a>	Urban Development
Clay Clifton	County of SD, Env. Health	619-338-2386	<a href="mailto:CCLIFTEH@co.san-diego.ca.us">CCLIFTEH@co.san-diego.ca.us</a>	3a
Tedi Jackson	City of SD, Water-Ops	619-527-3121	<a href="mailto:Tjackson@sandiego.gov">Tjackson@sandiego.gov</a>	7a,b
Drew Potocki	City of SD, Street	619-527-5486	<a href="mailto:Dpotocki@sandiego.gov">Dpotocki@sandiego.gov</a>	2c
Daniel Morales	San Diego Housing Commission	619-578-7553	<a href="mailto:danielm@sdhc.org">danielm@sdhc.org</a>	2e
Jennifer Flynn	City of SD, Planning	619-533-6508	<a href="mailto:Jaflynn@sandiego.gov">Jaflynn@sandiego.gov</a>	Gen. Planning
Yvonne Williams	City of SD, ESD	858-492-5076	<a href="mailto:Ywilliams@sandiego.gov">Ywilliams@sandiego.gov</a>	TJ Stuff
Rebecca Biskaduros	SDG&E	858-636-5734	<a href="mailto:rbiskaduros@sdge.com">rbiskaduros@sdge.com</a>	Savings by Design
Ann Francis	SDG&E	858-654-1215		
Jane Clough-Riquelma	Center for US-Mexican Studies, UCSD	858-534-6764	<a href="mailto:jcloughr@weber.ucsd.edu">jcloughr@weber.ucsd.edu</a>	Border Env. Issues
<sup>(1)</sup> You can email any City of SD employee simply by typing their name into the "To:" line when you're using GroupWise to compose an email. For example, you can type "Daro Quiring" instead of <a href="mailto:dquiring@sandiego.gov">dquiring@sandiego.gov</a> . <sup>(2)</sup> Pronounce like "genie" (i.e., G-nee)				

## Grads with UC/CSU Required Courses

### San Diego Unified Schools

	1994–1995		1995–1996		1996–1997		1997–1998	
	Female	Male	Female	Male	Female	Male	Female	Male
Clairemont	22	10	25	19	16	15	35	23
Crawford	27	31	44	23	35	30	28	28
(Patrick) Henry	77	54	76	78	63	61	77	75
Hoover	33	23	32	27	31	21	43	22
Kearny	46	12	28	21	36	28	41	22
La Jolla	79	65	110	93	98	101	109	83
Lincoln	19	6	18	5	22	10	16	9
Madison	35	20	109	104	41	26	56	20
Mira Mesa	86	83	117	68	121	81	117	66
Mission Bay	61	34	43	39	60	38	61	36
Morse	85	71	84	53	104	68	131	83
Point Loma	81	61	77	50	91	53	82	63
San Diego	54	39	62	33	64	41	82	43
Scripps Ranch	68	58	77	67	114	75	124	107
Serra	60	50	73	47	82	54	71	62
University City	82	64	77	52	80	75	83	66
<b>SUBTOTAL</b>	915	681	1,052	779	1,058	777	1,156	808
	<b>1,596</b>		<b>1,831</b>		<b>1,835</b>		<b>1,964</b>	

### Non-SDU Schools

Montgomery	23	17	37	23	47	34	46	37
Rancho Bernardo	144	111	145	138	170	125	185	122
Southwest	44	19	30	18	58	39	58	42
Torrey Pines	163	145	182	168	183	184	216	177
<b>SUBTOTAL</b>	374	292	394	347	458	382	505	378
	<b>666</b>		<b>741</b>		<b>840</b>		<b>883</b>	
<b>YRLY TOTAL</b>	<b>2,262</b>		<b>2,572</b>		<b>2,675</b>		<b>2,847</b>	

1998–1999		1999–2000		2000–2001	
Female	Male	Female	Male	Female	Male
41	37	43	33	49	19
37	29	39	35	53	30
94	72	112	91	123	82
59	23	46	48	59	37
41	16	46	27	56	26
140	122	149	119	132	143
24	10	30	10	23	11
44	33	47	33	41	32
97	74	121	77	119	86
64	36	58	47	76	51
128	104	121	88	132	83
90	62	93	75	87	67
73	56	91	57	114	52
148	93	139	131	146	118
96	62	96	71	124	81
78	62	105	74	111	82
1,254	891	1,336	1,016	1,445	1,000
<b>2,145</b>		<b>2,352</b>		<b>2,445</b>	
62	48	85	51	95	53
194	153	240	146	184	143
79	46	83	55	79	47
204	167	259	208	244	203
539	414	667	460	602	446
<b>953</b>		<b>1,127</b>		<b>1,048</b>	
<b>3,098</b>		<b>3,479</b>		<b>3,493</b>	

# Indicator Data

Ind.	Units	Years								Additional Comments/Sources
		1995	1996	1997	1998	1999	2000	2001	2002	
Reduce Traffic <sup>(1)</sup>	1.a Days	96	51	43	54	27	24	13	—	For the San Diego basin, one hour is the standard— <a href="http://www.arb.ca.gov/adam/">http://www.arb.ca.gov/adam/</a>
	1.b VMT/cap	—	8303	8404	8478	8525	8540	—	—	<a href="http://www.sandag.ca.us/uploads/publicationid/publicationid_519_672.pdf">http://www.sandag.ca.us/uploads/publicationid/publicationid_519_672.pdf</a>
	VMT/P/day	—	26.5	26.8	27.1	27.2	27.3	—	—	<a href="http://www.sandag.ca.us/resources/demographics_and_other_data/demographics/fastfacts/sand.asp">http://www.sandag.ca.us/resources/demographics_and_other_data/demographics/fastfacts/sand.asp</a>
	1.c NDA									
	1.d NDA									
	1.e NDA									<a href="http://www.arb.ca.gov/adam/">http://www.arb.ca.gov/adam/</a>
	1.f NDA									
Create Great Neighbor-hoods	2.a NDA									
	2.b NDA									
	2.c Trees/mi	—	—	—	—	—	—	—	74	Drew Potocki (City of SD)
	2.d NDA									
	2.e P	—	22,783	26,743	26,407	12,690	16,872	19,482	11,304	San Diego Housing Comission (Daniel Morales)
Beaches	3.a Days	—	270	173	443	720	2273	1303	—	Clay Clifton, SD Dept of Env Health (county)—County, not City, data (most closures are for City beaches)
Safe SD	4.a NDA									
	4.b NDA									
	4.c NDA									
Energy Independence	5.a KWh/acct/mo	—	—	—	—	—	520.2	—	—	Mike Magee, SD Regional Energy Office, (619) 595-5634—Excel file in Indicators folder
	5.b KWh/acct/mo	—	—	—	—	—	7332.8	—	—	Data is based on <a href="http://www.energy.ca.gov/electricity/utility_sales.html">http://www.energy.ca.gov/electricity/utility_sales.html</a>
	5.c NDA									
	5.d Sites	0	0	0	2	2	2	2	2	City of SD ESD, Linda Pratt— <a href="mailto:Lpratt@SD_CITY.ENV_SVC">Lpratt@SD_CITY.ENV_SVC</a>
	5.e Facilities	0	0	1	1	1	1	2	2	City of SD ESD, Linda Pratt— <a href="mailto:Lpratt@SD_CITY.ENV_SVC">Lpratt@SD_CITY.ENV_SVC</a>
	5.f NDA									
	5.g NDA									
	5.h NDA									
MSCP	6.a # Species	—	—	—	—	—	—	—	85	Jeanne Krosch, Keith Greer— <a href="http://www.sannet.gov/mscp/plansum.shtml">http://www.sannet.gov/mscp/plansum.shtml</a>
	6.b % of Land Goal	—	—	—	—	—	—	90	—	Data is from September 2001— <a href="http://genesis.sannet.gov/infospc/templates/mavor/goal10.jsp">http://genesis.sannet.gov/infospc/templates/mavor/goal10.jsp</a>
Conserve Water	7.a Gal/P/yr	58,251	63,770	64,587	58,085	59,805	62,847	57,718	—	Data is for fiscal, not calendar, year: SD Water Department—Tedi Jackson, Rosalva Morales
	7.b Gal/P/yr	—	—	—	731	1,053	868	871	1,104	SD Water Department—Tedi Jackson, Hossein Juybari
Pub EM S	8.a Facilities	0	0	0	0	1	1	1	1	City of SD ESD, Linda Pratt— <a href="mailto:Lpratt@SD_CITY.ENV_SVC">Lpratt@SD_CITY.ENV_SVC</a>
	8.b NDA									
Civic Engagement	9.a % Turnout	—	65.38	—	—	—	69.32	—	—	SD Registrar of Voters— <a href="http://www.sdvote.com/Voter_Turnouts.pdf">http://www.sdvote.com/Voter_Turnouts.pdf</a>
	9.b # Vol/FY	—	—	30,049	28,530	36,885	37,506	33,164	—	City of SD Volunteer Coordination, Janet McFarland
	(Nonboard/Comm)	—	—	23,911	21,223	29,497	29,450	27,253	—	City of SD Volunteer Coordination, Janet McFarland
	9.c Hrs/Vol	—	—	25.4	23.9	30.3	30.1	32.4	—	
	Vol Hrs/FY	—	—	764,449	682,717	1,119,256	1,127,593	1,076,161	—	City of SD Volunteer Coordination, Janet McFarland
	(Nonboard/Comm)	—	—	660,726	569,286	1,004,569	990,529	955,945	—	City of SD Volunteer Coordination, Janet McFarland
Ed Opp s	10.a NDA									
	10.b NDA									
SD/TJ Info Exchang	11.a NDA									
	11.b NDA									
	11.c NDA									
Living Wage	12.a CP HS Grads	2,262	2,572	2,675	2,847	3,098	3,479	3,493	—	California Department of Education
	12.b Assoc Deg ↑ <sup>(2)</sup>	37.8% <sup>(4)</sup>	—	—	—	—	0.43	—	—	Data is for 1990 & 1999— <a href="http://cart.sandag.org/spw/census/city14cen.pdf">http://cart.sandag.org/spw/census/city14cen.pdf</a>
	12.c Mid Income <sup>(3)</sup>	34%	33%	33%	33%	32%	32%	—	—	Data is for 2000— <a href="http://cart.sandag.org/sdw/ef_econ.asp?ef_model=1">http://cart.sandag.org/sdw/ef_econ.asp?ef_model=1</a>
	12.d Fam (↓ Pov+chld)	9.7% <sup>(4)</sup>	—	—	—	10.6%	—	—	—	Data is for 1990 & 2000— <a href="http://cart.sandag.org/spw/census/city14cen.pdf">http://cart.sandag.org/spw/census/city14cen.pdf</a>

## NOTES:

<sup>(1)</sup> Vehicle Miles Traveled (VMT) Data

(millions)	
34.84	Avg Daily VMT
1.28	Population of SD
27.28	Per Capita Daily VMT
9,963.69	Per Capita Yearly VMT

<sup>(2)</sup> Degree Data (Source: U.S. Bureau of the Census)

# Degrees Awarded		Type of Degree
1990	2000	
56,002	58,584	Associate Degree (Two-year)
132,857	168,723	Bachelor of Science/Bachelor of Arts Degree (Four-year)
73,789	104,062	Master of Science/Master of Arts and higher (Five or more years)
262,648	331,369	Total # of people age 25 and over with Associate degrees or better
694,073	779,242	Total # of people answering the Ed. Attainment survey (age 25+)
37.84%	42.52%	Percentage of people that have obtained Associate degrees or better

<sup>(3)</sup> Household Income Data (Source: U.S. Bureau of the Census)

# of Households		Amount of Income
1990	1999	
59,588	54,499	\$25–34.9K per year
80,356	70,654	\$35–49.9K per year
139,944	125,153	Total (\$25–49.9K per year)
31.56%	27.74%	Percentage of all households
\$45,041	\$45,733	Median income
9.74%	10.56%	Percentage families in poverty

<sup>(4)</sup> 1990 Data

## KEY:

- 1 Acre Foot ≈ 325,900 gallons
- SD = San Diego
- Ind = Indicator
- NDA = No Data Available
- P = □ Person
- VMT/cap = □ Vehicle Miles Traveled per capita (i.e., per person, per year)
- VMT/P/day = □ VMT per person, per day
- Trees/mi = □ Trees per Mile
- KWh/acct/mo = □ Kilowatt hours per account, per month
- # Species = □ Number of Species
- Gal/P/yr = □ Gallons per person, per year
- # Vol/FY = □ Number of Volunteers per Fiscal Year
- Nonboard/comm = □ Individual volunteers not on a board or committee
- Hrs/Vol = □ Hours per Volunteer
- CP HS Grads = □ College-Prepared High School Graduates
- Assoc Deg ↑ = □ Associate Degree or Better (i.e., at least two years specialized education after high school)
- Mid Income = □ People with Middle Income wages (i.e., \$25–49.9K per year)
- Fam (↓ Pov+chld) = □ Families below the poverty line who have children

# San Diego Sustainable Community Program Indicators

- 1) Goal #2-Reduce Traffic Congestion
  - a) Annual number of days exceeding the one hr. California standard for Ozone air pollution
  - b) Vehicle miles traveled per capita per year
  - c) Percent of residents within 0.25 miles of a retail store
  - d) Percent of residence within 0.25 miles of public transit
  - e) Number of cars per household
  - f) Percent of San Diegans who rideshare to work (carpooling, transit)
- 2) Goal #3-Create Neighborhoods We Can Be Proud Of
  - a) Number of affordable housing units available
  - b) Rate of home ownership within the city as compared with the national average
  - c) Average number of trees per mile of street
  - d) Per capita spending for public infrastructure
  - e) Number of households on waiting list for subsidized housing assistance (Sec. 8)
- 3) Goal #4-Clean Up Our Beaches and Bays
  - a) Annual number of days of beach closures and postings
- 4) Goal #8-Make San Diego America's Safest City
  - a) Incidents of violent crime committed by adults per year
  - b) Incidents of violent crime committed by children per year
  - c) Participation in school-sponsored afterschool childcare programs for grades K-8
- 5) Goal #9-Pursue Energy Independence
  - a) KWh consumed per residential account per month
  - b) KWh consumed per non-residential account per month
  - c) Percent KWh renewable energy in residential and commercial buildings
  - d) Number of City sites using alternative energy generated on-site
  - e) Number of City facilities at which the "Green Building Policy" is fully implemented
  - f) The number of submittals to Development Services Dept. that include renewable energy
  - g) Dollars saved through City fleet management fuel-reduction strategies
  - h) Number of vehicles converted from standard diesel fuel, a significant air pollutant, in the City fleet and other large fleets
- 6) Goal #10-Complete MSCP Open Space Acquisition
  - a) Percentage and number of species that are covered by the Multiple Species Conservation Program moving from the designation of "unprotected" to "protected"
  - b) Percent completion of the City of San Diego target open space acquisitions for 2007
- 7) Water Conservation
  - a) Potable water consumed per capita per year
  - b) Gallons of reclaimed water used per year
- 8) Environmental Management Systems in Public Programs
  - a) Number of municipal facilities in the region certified as ISO 14001, such as Landfill Operations (ESD) and Sewage Conveyance and Treatment (Metro Wastewater Dept.)
  - b) Combined annual savings (energy, fuel, etc.) resulting from use of City environmentally

preferable purchasing policies(e.g., Energy Star, Green Building, recycled products, etc.)

9) Civic Engagement

- a) Percent voter participation in Presidential Elections
- b) Number of volunteers helping in City of San Diego programs per fiscal year
- c) Average number of hours volunteered per volunteer in City of San Diego programs per fiscal year

10) Expanding City-Provided Educational Opportunities

- a) Annual number of City-sponsored environmental education venues for youth, grades K-12
- b) Annual number of City-sponsored Community Forums

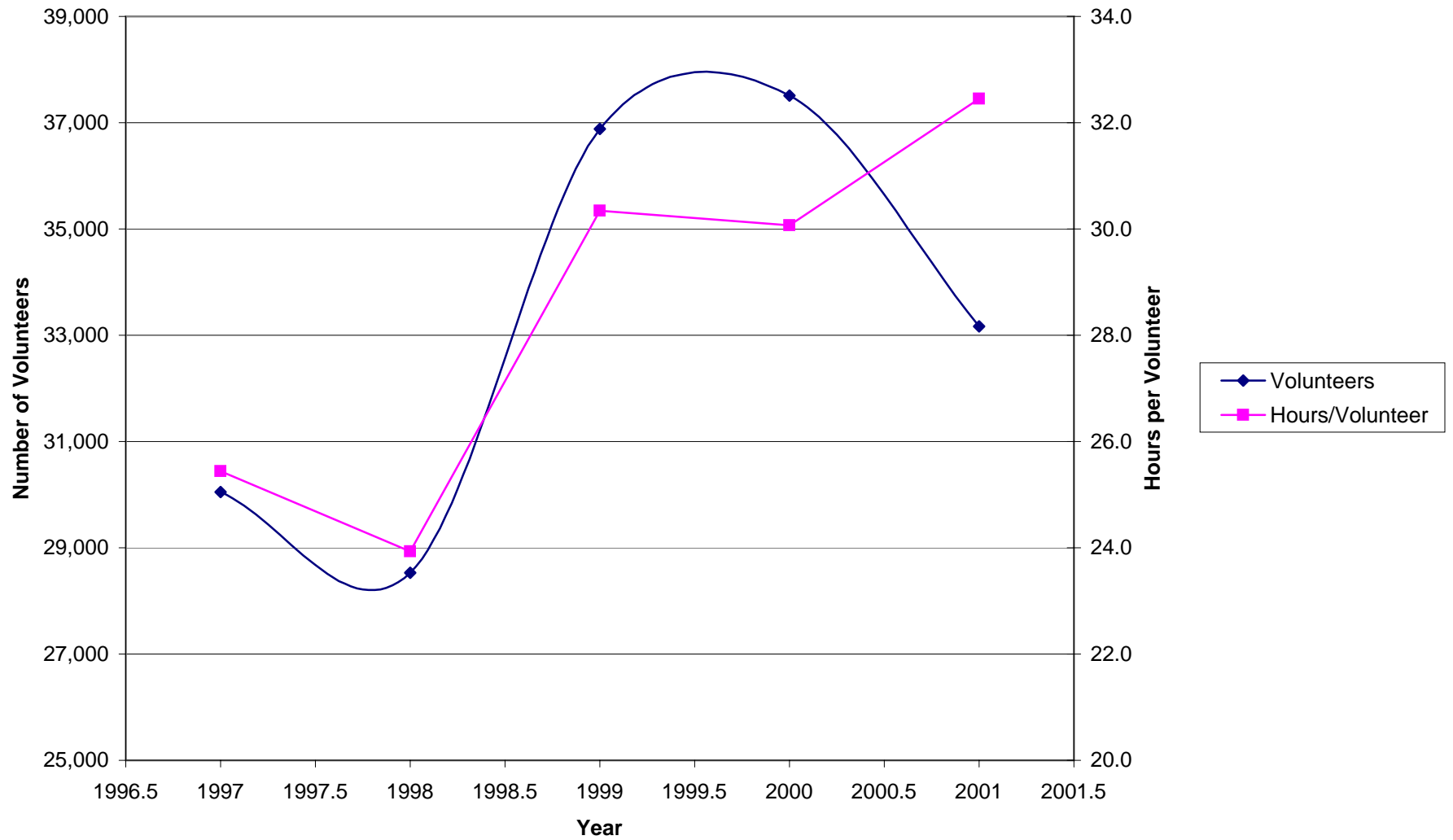
11) Further Developing the San Diego/Tijuana Information Exchange

- a) The number of City-sponsored meetings per year of cross-border information exchanges between San Diego and Tijuana
- b) Number of City-sponsored border-related forums related to energy, environment, public works, and public health

12) Residents Earning a “Living Wage” (Based on Local Cost of Living Factors)

- a) Number of high school students graduating with University of California/California State University preparatory courses completed
- b) Percent of people over 25 with at least two years of specialized education after high school
- c) Percent of households with middle income wages of \$20-45K per year
- d) Percent of families that are both below the poverty line and have children



## Volunteerism in City Programs and Departments



## SUBREGIONAL ESTIMATES DATA

Year	City	pop	hhp	hs	hh	i1	i2	i3	i4	i5	\$25-49.9	i6	i7	i8	total#hh	med_inc	acres
1995	San Diego	1,170,221	1,128,065	452,493	425,656	43,191	30,621	66,999	65,069	78,619	143,688	77,489	32,371	31,285	425,644	36,324	219,145
1996	San Diego	1,179,510	1,136,017	454,506	427,718	39,430	28,668	64,142	63,889	79,286	143,175	80,961	35,529	35,801	427,706	38,353	219,145
1997	San Diego	1,198,964	1,153,790	457,231	430,291	36,878	27,161	61,716	62,787	79,605	142,392	83,846	38,306	39,980	430,279	40,011	219,145
1998	San Diego	1,224,848	1,184,577	460,674	433,566	35,678	26,442	60,612	62,360	80,015	142,375	85,737	40,066	42,644	433,554	40,939	219,145
1999	San Diego	1,254,281	1,211,803	466,258	438,818	34,072	25,482	59,097	61,815	80,634	142,449	88,468	42,602	46,636	438,806	42,243	217,088
2000	San Diego	1,277,168	1,236,136	471,162	443,433	30,335	23,091	54,937	59,558	80,356	139,914	92,449	47,354	55,341	443,421	45,040	217,088
2005	San Diego	1,403,874	1,356,301	518,784	491,263	37,038	27,709	64,628	68,490	90,624	98,148	49,122	55,504	42,906	219,145		
(projected)																	
2001	San Diego	1,302,711															
2002	San Diego	1,328,766															
2003	San Diego	1,355,341															
2004	San Diego	1,382,448															
2005	San Diego	1,403,198															
2010	San Diego	1,499,437															

### KEY:

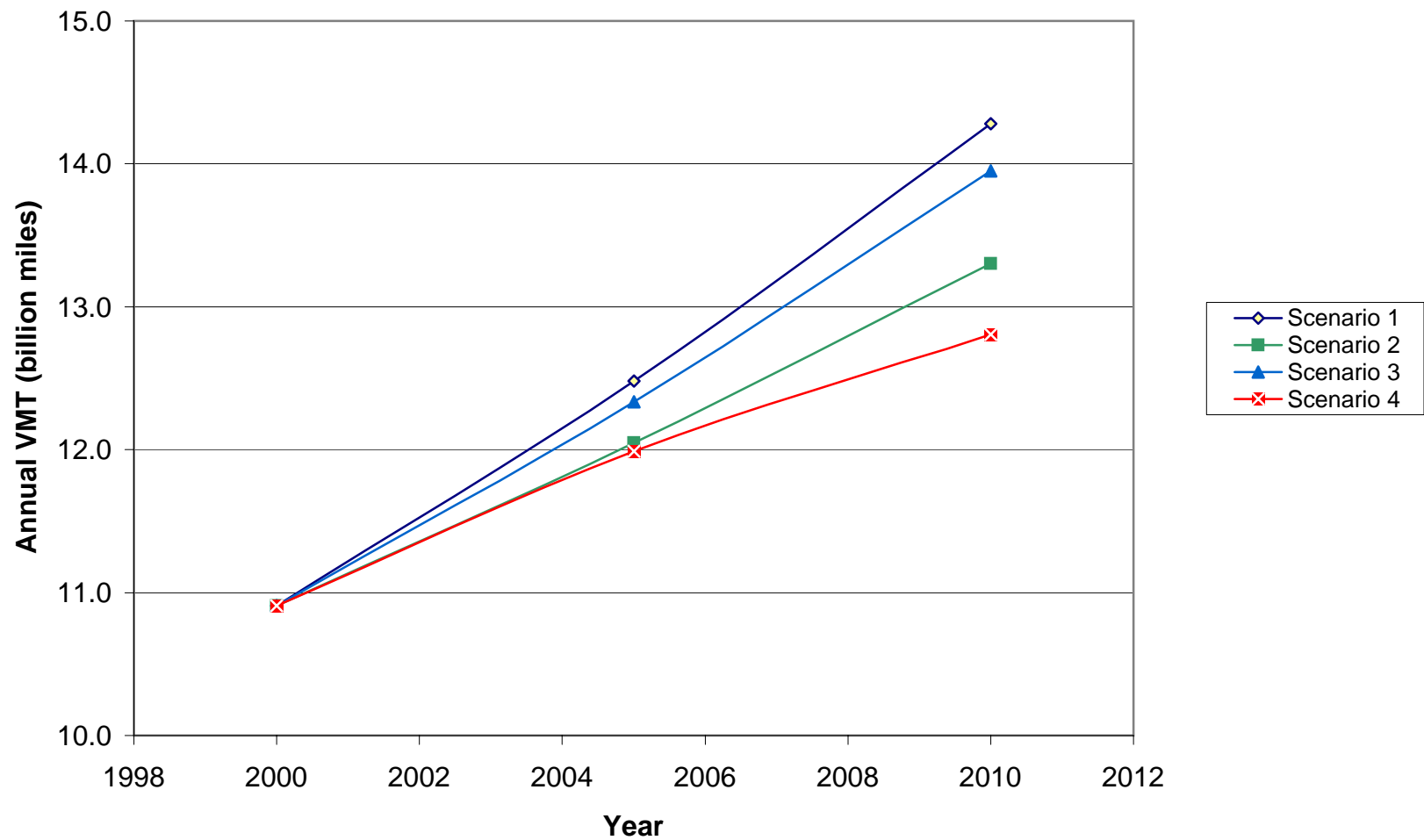
 Projection taken from SANDAG data  
 Projection assumes constant 1.9% growth in population  
 2005 figure above represents SANDAG projection

**pop = Population**  
**hhp = Household Population**  
**hs = Total Housing Stock**  
**hh = Occupied Units (Households)**  
**i1 = hh with income < \$10K**  
**i2 = hh with income \$10-14K**  
**i3 = hh with income \$15-24K**  
**i4 = HH with income \$25-34K**  
**i5 = HH with income \$35-49K**  
**i6 = HH with income \$50-74K**  
**i7 = HH with income \$75-99K**  
**i8 = HH with income > \$100K**  
**med\_inc = Median Income**  
**acres = Total acres**

Source: San Diego Association of Governments Data Warehouse, 2001



## San Diego VMT Growth, Three Scenarios





**San Diego VMT Growth, Four Scenarios**

